

<u>News</u>

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New York Edge Partners with 1BusinessWorld and The Mentor Project for Youth Entrepreneurs of the World Conference

NYC's largest provider of afterschool programming to sponsor global conference to inspire next generation of entrepreneurial leaders

New York, NY – April 19, 2022 – New York Edge, the largest provider of school-based afterschool and summer programming in New York City, has partnered with 18usinessWorld and The Mentor Project to hold the Youth Entrepreneurs of the World (YEW) Virtual Conference from April 19 - 21. The global conference, which is offered at no cost, provides college students and young people access to leading entrepreneurs, business experts, academics, mentors and peers for a shared learning experience as they embark on their entrepreneurial journey.

"Bringing together the worlds of business and mentorship, the YEW Conference provides students with opportunities to hear from experts, make key connections, and receive guidance as they work toward their professional and entrepreneurial goals," said **Rachael Gazdick**, CEO of New York Edge. "We're proud to partner with 1BusinessWorld and The Mentor Project to help level the playing field for future entrepreneurs by providing the valuable tools they need to reach their full potential – ensuring they have an 'edge' to succeed – and look forward to having our students participate."

Throughout the multi-day conference, students will have access to virtual sessions with 50 subject-matter experts and entrepreneurs, networking opportunities with companies across various industries, career opportunities and internships, mentorship programs, as well as exposure to the investor community. More than 70 universities will participate in the annual event, which focuses on the power of entrepreneurship, aims to provide resources that will guide future leaders as they build solutions to the challenges facing our world today.

Notable speakers will include **Bob Cousins**, founder of The Mentor Project; **David Gardner**, managing partner of Cofounders Capital; **Rachael Gazdick**, CEO of New York Edge; **Steven Hoffman**, founder & CEO of Founders Space; **Hara Estroff Marano**, editor-at-large of *Psychology Today*; **Henry Gordon Smith**, founder & CEO of Agritecture; and many more.

"Through Young Entrepreneurs of the World (YEW), 1BusinessWorld and The Mentor Project bring the worlds of business and mentorship together making the world a better place," said **Stelios Hatzakis**, CEO of 1BusinessWorld. "YEW is where students and young individuals

from around the world access a unique mix of benefits that can inspire and engage them as they embark on their professional and entrepreneurial journey."

"The Mentor Project has introduced thousands of school-aged and university students around the world to STEAM, business, and law in exciting ways, expanding their horizons and better preparing them for their future," said **Deborah Heiser,** founder & CEO of The Mentor Project. "We are thrilled to collaborate with New York Edge and 1BusinessWorld to connect students directly to leading entrepreneurs and business experts who can inspire them to achieve their utmost potential in life."

The conference and individual sessions are open to all students at no cost and will be held via Zoom Events in a webinar format. To learn more, please <u>click here.</u>

Sponsors of the YEW 2022 Conference include: New York Edge, 311 Institute, Lead Outside the Lines, PinchForth, dash, 2H Software, Founders Space and Cofounders Capital.

About New York Edge

New York Edge is a non-profit organization and the largest provider of afterschool and summer camp programs in all five boroughs of New York City. With thousands of students in more than 100 schools in grades K-12, New York Edge bridges the opportunity gap faced by students in underinvested communities by strengthening academic performance, health and wellness, self-confidence, and leadership skills for success in life. www.newvorkedge.org

About 1BusinessWorld

1BusinessWorld is a global business ecosystem, network and marketplace that provides entrepreneurs, business owners and professionals with the information, tools, resources and connectivity needed to succeed throughout their company's growth journey, toward a better business world. Our vision is based on the reality that we live, work and do business in one global interconnected business environment, and hence our motto: "One World, One Business World". Our mission is to encourage and support global communication and collaboration among entrepreneurs, professionals and businesses. www.1businessworld.com

About The Mentor Project

Since 2019, The Mentor ProjectTM, a registered 501(c)(3) non-profit, has been on a mission to create a global mentoring movement. Today, over 100,000 students in the US, Latin America, Africa, Asia, and Europe have access to our free digital resources and engagement opportunities with some of the world's top mentors who help them to bring their STEAM projects and goals to life in ways that are meaningful, impactful, engaging and powerful for students and mentors alike. www.mentorproject.org