



News

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New York Edge Appoints Mastercard Executive to its Board of Directors

NYC's largest provider of school-based afterschool and summer programming strengthens its Board of Directors with local business leader

NEW YORK, NY – October 24, 2022 – [New York Edge](#) – the largest provider of school-based afterschool and summer programs in New York City – today announced the appointment of **Monica Chaves**, vice president of B2B marketing for Mastercard's Strategic Growth, to the organization's Board of Directors.

"Monica is a tremendous leader who has demonstrated a remarkable commitment to creating positive change, and we are so proud to welcome her to our Board of Directors," said **Rachael Gazdick, CEO of New York Edge**. "Monica's expertise will be invaluable in furthering our mission of advancing educational equity, leveling the playing field for students across New York City, and empowering the youth we serve to achieve their greatest potential."

Ms. Chaves has more than 25 years of global experience in corporate philanthropy and social impact marketing. She currently leads the B2B marketing strategy for Mastercard's Strategic Growth, focused on advancing partnerships with governments and other institutions to address, environmental, societal and economic issues, and drive financial inclusion and inclusive growth on a global level.

Over the past 10 years at Mastercard, she has invested her expertise in advancing the company's position as a leader in commercially sustainable social impact (CSSI). She helped establish the Center for Inclusive Growth (FIG) in 2014 while leading the companies' philanthropic efforts globally. She returned in 2019, as the head of their strategic engagement team, to expand the brand. Ms. Chaves was also responsible for leading Priceless Causes, Mastercard's global cause marketing strategy, facilitating the ability for consumers to give to meaningful causes through Mastercard's technology and network.

"I grew up in Queens as a child of Colombian immigrants, it was my dream to have access to the transformational programs that the New York Edge now delivers in that exact same community," said **Monica Chaves**. "I know firsthand what it means to not have access to the proper education and resources that will help you compete and get ahead."



Monica Chaves, new member of New York Edge's Board of Directors

Prior to joining Mastercard, Ms. Chaves held senior positions at Citigroup and the Citigroup Foundation. Ms. Chaves holds a bachelor's degree from Baruch College and is currently pursuing a master's degree from Manhattanville College and also serves on the board of Cause Strategy Partners.

About New York Edge

New York Edge is a non-profit organization and the largest provider of afterschool and summer camp programs in all five boroughs of New York City. With thousands of students in more than 100 schools in grades K-12, New York Edge bridges the opportunity gap faced by students in underinvested communities by strengthening academic performance, health and wellness, self-confidence, and leadership skills for success in life. www.newyorkedge.org

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