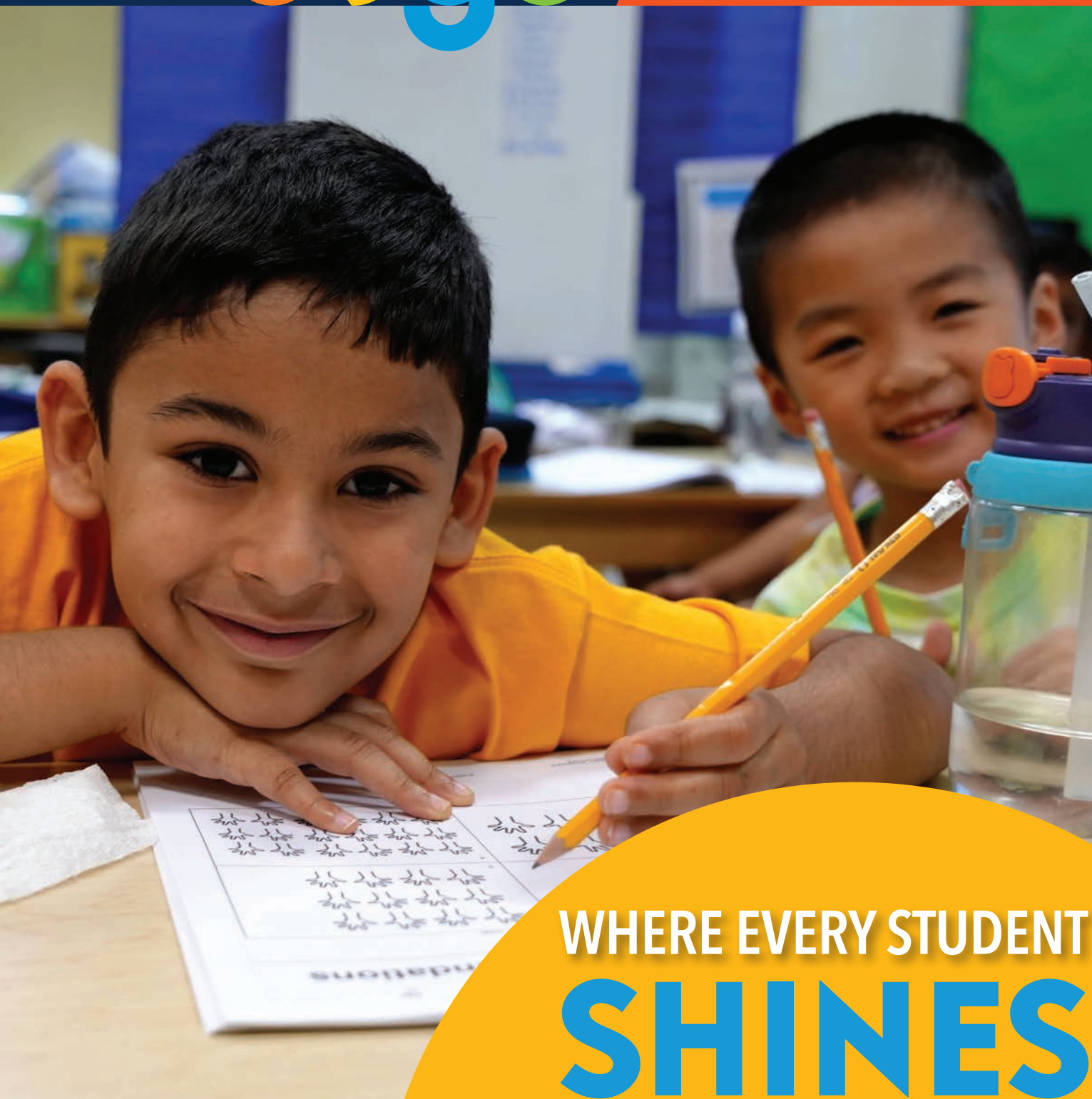




2022-2023 ANNUAL REPORT



WHERE EVERY STUDENT
SHINES

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LETTER FROM CEO



DEAR NEW YORK EDGE COMMUNITY,

With so much turbulence in the past few years, we have an incredible opportunity to not only rebuild our city, but to create something better. We can remake New York City into a place where more people from more communities share in the city's prosperity, where we're more prepared for the predicted and unpredictable challenges ahead, where our city works better because it's powered by people who are reaching their full potential.

That transformation starts with our young people. Here at New York Edge, we're preparing tens of thousands of students to take on critical roles all across the city. We're ensuring that students have the skills and relationships to keep the city running, to care for its people, manage its budgets, and tell its stories. We're guiding a generation of young people who will grow up healthy, happy, and empowered, so they can be active community members and problem solvers.

This moment is too vital, and students' futures are too vital, to leave this to guesswork. That's why New York Edge makes sure we get it right:.

- Our 2022-2023 school year parent survey found that 98% of New York Edge parents say their children enjoy the program, 96% credit the program with teaching their children about making responsible choices and managing their emotions, and 97% say the program helps their children develop real-life skills.
- In tandem with the Chancellor of Schools, we provide students with the academic and personal enrichment they need, such as phonics-based approaches to literacy learning, support ecosystems made possible through private and non-profit partners, and assistance for students facing personal challenges.
- Through robust, verified frameworks such as Mosaic by ACT, all New York Edge staff members undergo regular in-depth training on social-emotional learning.
- Our educational programs are based on cutting-edge research. For example, advisory board members for our Excellence Project include leading faculty from Rutgers, UPenn, Pace, Purdue, the University of Virginia, Adelphia, and MSU Denver. Through continuing conversations with and research alongside these partners, we gather data that speaks to the project's effectiveness and success.

In this report, I'm elated to detail our extensive and promising accomplishments over the past year and preview what's next for New York Edge. I hope you'll find a way to join us in this work.

Let's make it happen,

Rachael Gazdick
Chief Executive Officer

NEW YORK EDGE COMES TOGETHER TO SHAPE STUDENT FUTURES

Though working at New York Edge is deeply rewarding, it isn't easy. From providing students with intensive and personalized support, to managing programs across multiple sites, to working hand-in-hand with schools and families, New York Edge employees do it all. As an organization, we're committed to giving them every opportunity to thrive in their roles.

The Power of Us, a three-day staff conference held at Chelsea Piers, celebrated the vital work that our team does and equipped them with new perspectives and skills. Staff brushed up on a wide range of topics through workshops focused on ensuring that curriculum centers students' needs and interests, reframing struggles and

differences as strengths, utilizing cutting-edge technology to support students, building relationships with local communities and elected officials, and more. Inspiring speakers included Colin Seale, Founder of CEO of thinkLaw; Actor, Producer and Activist Alfre Woodard; Sandra Bookman of Eyewitness News ABC7; and Writer, Speaker, and Storyteller Gabby Rivera.

The conference was more than just workshops and speakers, though. Participants also had opportunities to visit sites across the city, including the Intrepid Sea, Air & Space Museum, ARTECHOUSE, and the National Museum of Mathematics, participate in drum circles and meditation, hear a musical performance from Freestyle+, and take a dance fitness class.

IN THE WORDS OF ONE PARTICIPANT,
THE CONFERENCE WAS
**"AMAZING, INSPIRING,
AND IMPACTFUL!
I HAD SO MANY OPPORTUNITIES
TO GROW AND LEARN FROM MY
COLLEAGUES AND GUEST SPEAKERS!"**



IT'S NEVER TOO EARLY TO PREPARE FOR COLLEGE

Isabella Vidal, a student at Bronx High School for the Visual Arts, knew she wanted to go to college. Isabella's older sister was getting ready to graduate from Lehman, and the college counselor at Isabella's school assured her she would thrive in college. But, she had a lot of questions and she was intimidated by the journey ahead.

When New York Edge launched at her school during her junior year, Isabella heard that they could support her on her college journey. Her teachers recommended her for a college exposure program at Syracuse in early 2023, and she jumped at the opportunity.

Through the program, Isabella spent a week at Syracuse, and it opened her eyes to the possibilities ahead of her.

"I STEPPED OUT OF MY COMFORT ZONE, BUT IT TURNED OUT WELL. I REALIZED THAT, TO DO BIG THINGS, YOU REALLY HAVE TO PUT YOURSELF OUT THERE."

Over the course of the week, Isabella participated in a variety of activities designed to show her what college life was like. She attended classes, met and connected with high school students from across the world, and even took part in a talent show.

"IT WAS A LOT OF FUN, AND I WALKED AWAY FEELING CONFIDENT THAT COLLEGE IS DEFINITELY FOR ME."

Now a senior, Isabella is in the middle of her college application process and excited about studying nutrition with a minor in fashion and design. She's applying to Syracuse, Hunter, Lehman, NYU, and others, because she wants to have plenty of options. "I don't know where I'll go, but wherever I do, I'm going to be ready."



STUDENTS SPREAD CHEER WITH FLOWERS

**FRESH FLOWERS CAN PUT A SMILE
ON JUST ABOUT ANYBODY'S FACE,
AND NEW YORK EDGE STUDENTS
RECENTLY SPREAD THIS JOY.**

Brooklyn students in the New York Edge afterschool program saved used flowers that would have been thrown away and gave them a much more cheerful second life. The students transformed these flowers into bouquets to be given to nursing home patients, homebound people, and domestic violence survivors, who reacted with huge smiles and immense gratitude. The students arranged these bouquets at M.S. 382 K Academy for College Preparation and Career Exploration in Flatbush on May 2.

Through this bouquet-making event, New York Edge students learned new skills

and gave back to their communities. Each bouquet was delivered with a handwritten note from a student to help them feel loved and seen. Arranging the flowers encouraged students to harness their creativity in assembling colorful, artistic bouquets and sharing meaningful messages.

Our program partner, Bloom Again Bklyn provided the flowers, which were donated by caterers, the Brooklyn Botanic Garden, wedding venues, and florists. By working with these repurposed flowers, students learned the value of recycling and repurposing items. New York Edge Program Director Tiffany Pressey also told PIX11 News that making bouquets and cards encouraged the key leadership skill of looking beyond oneself and considering the needs of others: "This allows them to think about other people."

QUEENS STUDENTS CREDIT NEW YORK EDGE FOR THEIR SUCCESS

As students in New York Edge's afterschool courses attend college and grow into adulthood, they never forget what the program gave them. In interviews with the online publication QNS, two students, Sofia and Muhammad, discussed how New York Edge's afterschool programs helped them grow, learn, and become leaders.

Sofia, a graduate of Veritas Academy in Flushing, was student council vice president and cheerleading team captain during high school. She is currently in her first year of biology studies at Queens College working toward a career in orthodontia. She is also pursuing a minor in sports journalism.



"[New York Edge] has given me the opportunity to be a leader, really share my voice and be outspoken," Sofia told QNS. "[New York Edge has] taught me how to be the person that I am. They've offered me a lot of job opportunities and career opportunities."

Muhammad, a Flushing High School graduate, arrived in the U.S. three years ago and did not yet speak English. Now fluent, he credits New York Edge with helping him build his writing and public speaking skills. After serving as Flushing High School's student council president, he is now in his first year of computer science studies at Hunter College and working toward becoming an astronaut.



"New York Edge really lifts the voices of students and pushes them to break their inner boundaries that they built for themselves," Muhammad told QNS.

**“ [NEW YORK EDGE] LETS THEM EMBRACE THEIR POTENTIAL. IT’S GREAT TO SEE HOW
THEY HAVE SO MUCH ENTHUSIASM TOWARDS HELPING NOT JUST STUDENTS, BUT
ALSO WHOEVER JUST COMES ACROSS THEIR PROGRAM. ”**

VOLUNTEER



LAUNCHING OUR ENHANCED VOLUNTEER PROGRAM

FIRST SUMMER OF VOLUNTEERING!

This summer marked the first year that we brought our volunteer programs to summer camp! On July 11th, **middle school students from 78Q in Queens took a field trip to SAP for a speed mentoring event.** The visit began in an immersive demonstration room, where students witnessed the evolution of a coffee bean into a commercial latte and learned about the role software technology plays in this process. Subsequently, students met one-on-one with SAP volunteers for an hour of mini-mentoring sessions, where they learned about different careers in the industry and discussed their goals and passions. Other summer highlights included a visit from **students at 207Q to Chick-fil-A for a tour and career talk with volunteer Marc Thompson Jr.,** as well as **Read Aloud events at 90X and 560M with employees from First Republic Bank and Arthur D. Little.**

DONATION DRIVES

In the last six months, we have significantly expanded and enhanced our donation drive program. Over the summer, we engaged our corporate partners in back-to-school drives, including a **school supply drive with BNY Mellon and backpack packing events with First Republic Bank and Life Science Cares member Nuvation Bio.** Thanks to these donation drives and more, we were able to distribute nearly 1,000 backpacks filled with school supplies to students during Back to School Nights at our community schools.



FINANCIAL FUN FOR THE WHOLE FAMILY

In November, we kicked off our **Financial Literacy Program with M&T Bank!** M&T Bank staff from local branches visited our Community Schools in Harlem and Brownsville to deliver financial literacy workshops to students and families.



This fall, we started an **exciting partnership with the Pfizer School of Science to ignite students' excitement for science.** Over 75 students traveled to Pfizer's headquarters at Hudson Yards to experience a day in the life of a scientist. During the visits, students delved into microbial worlds, rotating through microscope stations and learning about careers in the pharmaceutical industry.

A YEAR OF SERVICE IN NUMBERS

\$60,000+ WORTH OF IN-KIND GOODS DONATED, INCLUDING BOOKS, COATS, HYGIENE KITS, FOOD, BACKPACKS, SCHOOL SUPPLIES AND MORE

1,000+ BACKPACKS FILLED WITH SCHOOL SUPPLIES DISTRIBUTED

50+ VOLUNTEER EVENTS, INCLUDING READ ALOUDS, CAREER PANELS AND SPEED MENTORING EVENTS WITH VERIZON, HEARST, SAP, M&T BANK AND MORE

6,300+ STUDENTS REACHED

\$17,000+ IN CONTRIBUTED TIME BY VOLUNTEERS
BASED ON VALUE OF VOLUNTEER TIME PER HOUR IN NEW YORK STATE (\$34.59)

513 HOURS OF VOLUNTEERING **210** VOLUNTEERS

PARTNERSHIPS - NEW AND OLD

This year, we kicked off exciting partnerships with several CBOs through donation events, including a book drive with the Madison Square Park Conservancy and a snack pack assembly event with United Way NYC.

We are also happy to continue partnering with New York Cares and NYC Service for volunteer projects, donations and more.



NYC Service



CORPORATE PARTNERS

ARTHUR D. LITTLE



HEARST

M&T Bank

Penguin
Random
House



verizon

IN FORMATIVE SEASON 3, STUDENTS HAVE EVEN MORE TO SAY

NEW YORK EDGE'S FORMATIVE PODCAST, SPONSORED BY MACY'S, SHOWS THE POTENTIAL THAT STORYTELLING CAN UNLOCK IN YOUNG PEOPLE.

The *Formative* podcast connects middle school students with diverse leaders and role models for conversations on important topics including childhood, personal growth, and careers. The podcast, created in collaboration with production company Citizen Racecar, empowers young people to develop their skills in research, public speaking, and interviewing. Simultaneously, listeners get a glimpse into the minds of today's young people and learn about leading professionals' intriguing career paths.

The nine middle-school hosts of Formative season three are Sandesh and Angel from Collaborative Arts Middle School in Queens; Christina and Khody from P.S. 452 in Manhattan; D'Angelo

and Rokiat from Hellenic Classical Charter School in Brooklyn; Prianna and Chanse from Community Voices Middle School in Queens; and Allyson from P.S. 83 in the Bronx. New York Edge helps these students discover what makes for a compelling interview — including personal connections, meaningful questions, and ample preparation — and hold unforgettable discussions.

Each 30-minute Formative episode begins with an introduction from CEO Rachael Gazdick before a student-led interview.

Season three guests include John Chandler, Emmy-Award-winning

WNBC sports anchor; Amaurys Grullon, entrepreneur, musician, and clothier; Simone Harris-Laws, Senior Director of DEI Marketing & Community Partnerships at Macy's; Patricia Vance, President of the Entertainment

Software Ratings Board (ESRB); Islah Abdul-Rahim, Broadway costumer and Broadway Bears designer; and children's author Chrystal Giles. Episodes are available at newyorkedge.org/formative.



IN FORMATIVE SEASON 4 GUESTS INCLUDE:

- TINA CERVASIO LEAD SPORTS ANCHOR FOR FOX 5 NY
- MARVIN KRISLOV PRESIDENT OF PACE UNIVERSITY
- TERESA YOUNGER CEO OF THE MS. FOUNDATION FOR WOMEN
- DR. DAMON LOVE CO-FOUNDER OF S.E.E.D. STEM PROGRAM
- ERIC ADAMS NYC MAYOR
- KEITH HOWARD COMMISSIONER OF THE NYC DEPARTMENT OF YOUTH AND COMMUNITY DEVELOPMENT (DYCD)

AND MORE!



EMPHASIZING THE ARTS AT NEW YORK EDGE

NEW YORK EDGE BELIEVES **EVERY YOUNG PERSON**
DESERVES OPPORTUNITIES FOR ARTISTIC EXPRESSION AND EDUCATION.

Following three years of virtual showcases because of the pandemic, this year New York Edge brought back its annual Spring Arts Showcase in person and revived its annual Art Day.

The Spring Arts Showcase made its in-person return on June 8 at NYU's Skirball Center for the Performing Arts, located right next to Washington Square Park. Longtime host Tina Cervasio, lead sports anchor for Good Day New York on Fox 5 NY, returned to emcee the event. Students participating in New York Edge's visual and performing arts programs across all five boroughs showcased riveting works in contemporary jazz, marching band, and visual art.

At the showcase, I.S. 235Q student Tierra del Fuego guided attendees through many different cultures via salsa dancing. I.S. 73Q's musical theater program performed "Notice Me Horton" from 'Seussical,' and I.S. 318K eighth-graders combined lyrical dance and contemporary jazz into a novel take on Queen's "Bohemian Rhapsody." P.S. 66K, P.S. 193Q, and M.S. 382K students shared the

Instagram Reels focused on positive self-image that they assembled for the #GetReel film festival.

Competition winners from New York Edge's arts programs performed at the showcase as well. The M.S. 462X students who came in first place, junior division at this year's Six Flags Dance Fest staged a salsa and hip-hop battle. The P.S. 122Q students who won first place in Rock The Bells and New York Edge's Songwriters Circle Contest for the song "Power of Perseverance" performed this original piece live for the audience.

Art Day occurred on November 8 and brought New York Edge students and staff together to joyfully, thoughtfully make food, music, and visual art. Art Day's visual workshops spanned fashion, cosmetology, and African visual art. The event's dance and music workshops covered Mexican folk dances, Japanese drumming and fluting, and A Life with Drums/ Harlem Samba. Additionally, a 'Chopped'-style competition kept the crowd excited, entertained, and turned unforgettable dishes for all to sample.



THE EXCELLENCE PROJECT CONTINUES TO GROW

EDUCATION IS ABOUT MORE THAN
MATH AND WRITING — IT'S ALSO
ABOUT CONNECTING YOUNG
PEOPLE WITH THEIR INNERMOST
EMOTIONS AND NEEDS.

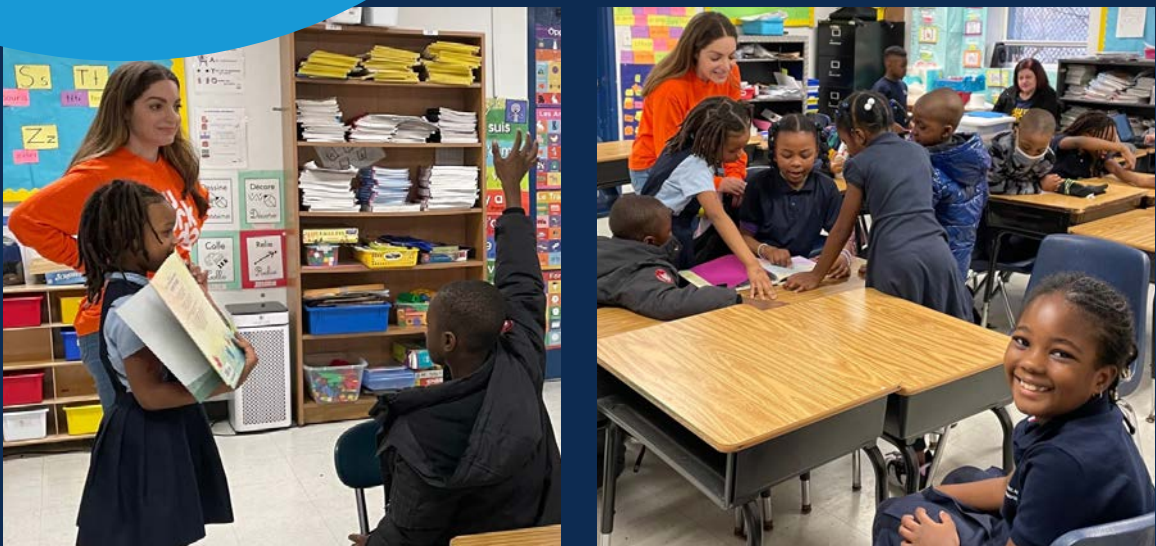
To that end, New York Edge continued to grow its Excellence Project this year. The program now comprises five sites and reaches 122 students across five elementary and middle schools, connecting students from marginalized communities with opportunities for accelerated learning, balancing academic growth with social-emotional learning and healthy development.

The Excellence Project offers a novel approach to increasing student access to gifted and talented programs. Whereas educators traditionally determine who partakes in these programs, families and students can self-nominate for participation in The Excellence Project. New York Edge encourages applications from special education students, first-generation Americans, English language learners, students from other diverse groups, and all students driven to succeed and eager for the challenge of accelerated learning.

This year, New York Edge's Advisory Board gathered in person in New York and visited two schools home to The Excellence Project. The Advisory Board comprises prominent faculty from Pace, Rutgers, UPenn, Purdue, MSU Denver, the University of Virginia, and Adelphi. The board members held conversations about the program's progress, ongoing expansion plans, SEL support, and data collection.

The Excellence Project is made possible by a five-year, \$3 million grant from the U.S. Department of Education's Jacob K. Javits Gifted and Talented Students Education Program and corporate support from AON. Partners such as The Butterfly Effect, thinkLaw, and Each Story Matters enable the Excellence Project to set a new standard for afterschool gifted and talented programming in New York and, eventually, beyond.





We are launching an exciting new literacy initiative this year: **Read Across New York Edge Week!** During the first week of March, over 50 acclaimed children’s book authors represented by Disney, Random House, Hachette and more will visit schools across the city to read and share their love of storytelling with our students. As part of the Read Across New York Edge curriculum, students will spend time reading and engaging in creative projects centered around the themes in participating author’s books, which they will then showcase to authors in an enriching exchange. We will also provide copies of authors’ books to each student, ensuring they become cherished parts of their personal libraries.

- Read Across NY Edge Week will kick off with a student book launch event at The Strand on Saturday, March 2nd where we will proudly celebrate the books written by students in our **Book Publishing Program**. Across five NYE sites, students have collaborated with award-winning children’s book author Jesse Byrd and a roster of professional illustrators to write and publish their own stories, gaining joy and insight into the creative writing process.
- Funds raised will support the kickoff event as well as the expansion of our literacy programs that play a critical role in supporting literacy for New York City students.

STUDENTS CONNECT WITH REAL-LIFE SUPERHEROES

When the film ‘Black Panther’ was released in 2018, it was hailed as groundbreaking for its treatment of race, identity, and ancestry within a superhero movie, and for being the first Marvel film with a Black director and a predominantly Black cast. Its sequel, ‘Wakanda Forever,’ thus got New York Edge students buzzing well before its release.

On February 10, with support from corporate partner SAP, New York Edge brought over 200 students from four Bronx and Harlem schools to the AMC Magic Johnson Theater Harlem to see ‘Wakanda Forever.’ Everyone — both students and instructors — ultimately loved the film.

After the screening, the students heard from some of today’s real-world leaders, including CEO Rachael Gazdick and Anina Montefort, Global Lead of Programs and Communications, Purpose and Sustainability at SAP. The students also partook in a

panel discussion with filmmaker and actor Adrian Sterling and Kange Kaneene, SAP.iO Foundries’ vice president of North and Latin America and the Caribbean.

Conversation topics included the influence of ‘Black Panther,’ the importance of representation in media, and the inspiration that ‘Black Panther’ characters provide for students. The characters Shuri and Riri Williams, two young Black women who have mastered AI and futuristic technologies, were named as inspirations that make STEM careers feel accessible and inviting.

**THE STUDENTS WALKED AWAY
FEELING EXCITED
ABOUT THEIR FUTURES
AND READY TO BE SUPERHEROES
IN THEIR OWN SCHOOLS AND COMMUNITIES.**



NEW YORK EDGE CULTIVATES MEANINGFUL PARTNERSHIPS

NO ORGANIZATION CAN ACHIEVE MEANINGFUL OUTCOMES ALL BY ITSELF,
AND NEW YORK EDGE'S PARTNERSHIPS CONTINUE TO PROVIDE IMMENSE VALUE
TO EDUCATORS AND STUDENTS ALIKE.



On August 10, in partnership with the U.S. Department of State's International Visitor Leadership Program, New York Edge hosted a group of ten Zimbabwean college counselors as part of a professional study tour.



During the week of August 8, New York Edge, in partnership with New York Cares and the New York Mets, donated 1,000 backpacks filled with school supplies to New York Edge participants as part of the "Stand With Students" back-to-school initiative.



SAP's East Coast Sales Team, a major New York Edge partner, fulfilled an Amazon wishlist of science kits and classroom supplies for a kindergarten classroom at the Far Rockaway, Queens school P.S. 49Q. New York Edge established this SAP partnership through the lobbying firm Constantinople and Vallone.



On September 14, the healthcare company Elastic, a New York Edge partner, celebrated Hispanic Heritage Month through its employees, alongside CEO Rachael Gazdick, creating 100 back-to-school kits for P.S. 189X.



Through a collaboration between New York Edge's STEM and Sports & Wellness departments, and with support from Dick's Sporting Goods, New York Edge implemented a six-week Bike New York summer program in which students learned how to assemble and ride bikes.



New York Edge obtained a Burberry Foundation grant to fund a STEM Makers Lab at Brooklyn school P.S. 267. The combination of STEM with a Maker Space empowers young people to realize multiple creative solutions to challenging problems via imagination, teamwork, and fundamental math, science, and technology concepts.



NEW YORK EDGE STUDENTS SPEAK UP IN ALBANY

Who better to explain to state lawmakers what students need today than young people themselves? This question inspired 41 New York Edge students, parents, staff, and a teacher and principal to head to Albany on February 8. On this trip, the students also toured the New York State Capitol and learned about its architecture and history, as well as how the state government's actions impact their lives.

During the event, organized by the New York State Network for Youth Success and Coalition on Community Schools, the New York Edge attendees spoke with State Senator Jamaal Bailey, Assemblymembers Steven Raga and Inez Dickens, and Speaker of the Assembly Carl Heastie.

THE ATTENDEES DETAILED HOW NEW YORK EDGE'S COMMUNITY SCHOOLS PROGRAM EXPANDS EDUCATIONAL OPPORTUNITIES FOR STUDENTS ACROSS ALL FIVE BOROUGHS AND URGED THE LEGISLATORS TO CONTINUE SUPPORTING THE PROGRAM AND OTHERS LIKE IT.

The students and staff shared stories from four of the six community schools New York Edge served at the time: Leaders of Tomorrow, Bronx Math Prep, North Bronx School of Empowerment, and P.S. 161 Pedro Albizu School. Key topics included the ways in which access to numerous supports under the same roof — including mental health services, expanded learning and electives, food pantries, and water filters — create a feeling of security from which learning and personal growth become easier. The group's passionate testimonies made it clear that Community Schools are improving lives across the board.



PARTNERING WITH MOSAIC BY ACT TO HELP STUDENTS GROW TOGETHER



Even the best days are full of challenges, and New York Edge students are learning how to tackle everyday obstacles head-on. In January 2023, New York Edge launched a partnership with Mosaic by ACT, a leading provider of social and emotional learning (SEL) assessments, curricula, and professional development opportunities. Through this partnership, New York Edge educators have access to new tools for helping students address daily challenges and build skills in stress management, communication, and taking initiative.

New York Edge educators have responded especially well to Mosaic by ACT's professional development workshops. These workshops provide insights on communicating with families and colleges, building growth mindsets, fostering social and emotional skills, emphasizing the value of relationships and skills, creating supportive academic environments, and preparing and delivering practice lessons.

New York Edge's academic and corporate partners consistently emphasize the value of soft skills such as social and emotional regulation in the classroom and workplace. The Mosaic by ACT partnership is thus core to New York Edge's mission to help every student achieve positive academic and professional futures.

**“ PROVIDING PROVEN SOCIAL AND EMOTIONAL LEARNING TOOLS,
WILL HELP MORE STUDENTS FULFILL THEIR POTENTIAL AND FIND
THEIR PATHS TOWARD COLLEGE AND CAREER READINESS.”**

— JANET GODWIN, ACT CEO

“Programs that build social and emotional skills are critical in the personal and academic development of youth, helping them to improve their health and wellness, gain self-confidence, and ultimately shape successful futures,” said Rachael Gazdick, New York Edge CEO. “We are proud to partner with ACT to strengthen our breadth of programming while ensuring our educators can meet the ever-changing needs of the youth we serve, and ultimately advance educational equity across New York City.”



NEW YORKERS SUPPORT THOUSANDS OF STUDENTS DURING NEW YORK EDGE GALA

On May 9, New York Edge held its Spring Gala, featuring performances from New York Edge dance and step students alongside Broadway actress Kayla Davion of 'Tina: The Tina Turner Musical.'

ABC weathercaster Sam Champion served as emcee for the gala, welcoming guests and speaking to the value of New York Edge's mission to connect students from marginalized communities with academic, leadership, confidence-building, and health and wellness opportunities. A live auction with Paul Florez-Taylor, head auctioneer at HUNT, also took place at the gala.

At the event, several New York leaders were honored for their commitment to providing young people with superior educational

outcomes, including Governor Kathy Hochul, who was recognized for supporting afterschool programs. Suzanne Miles-Gustave, Esq., State Office of Children and Family Services acting commissioner and executive deputy commissioner, accepted the award on Hochul's behalf.

Other honored leaders included Barbara Marcus, president and publisher of Random House Children's Books at Penguin Random House, for her work in improving child literacy; Bob Knakal, head of the NY private capital group within JLL Capital Markets, for supporting young people's access to education; and Howard Woolley, CEO of Howard Woolley Group, for advancing diversity, equity, inclusion, and the arts in education.

During the gala, New York Edge Board Chair Francis Greenburger expressed gratitude to the organization's donors and supporters for fueling programs that empower thousands of young people to achieve personal and academic success.

**THE FUNDS RAISED AT THE GALA WILL HELP NEW YORK EDGE CONTINUE TO
PROVIDE YOUNG PEOPLE WITH THE RESOURCES AND OPPORTUNITIES THEY
NEED TO ACHIEVE THESE OUTCOMES.**



NEW YORK EDGE
LAUNCHES
VAN GOGH
ARTS EDUCATION
PROGRAM



It's one thing to stumble upon an image of 'Starry Night' on the internet or see it on a museum wall. It's another thing entirely to learn about a beloved artist's life and struggles and realize that people have faced the same battles for centuries. That's why New York Edge has launched 'Heart for Art' an arts education program powered by the Van Gogh Museum and DHL Express for young people who currently lack opportunities to access arts education.

During the 'Heart of Art' pilot phase in spring 2022, New York Edge engaged 20 teachers across five New York schools in the program. In the second phase, launched in September 2022, New York Edge expanded the program to 10 schools.

Through the program, students have learned about Vincent Van Gogh, discussed his challenges, dreams, and identity, and received inspiration for their own creative pursuits. Experienced educators from the Van Gogh Museum have trained New York Edge's teachers directly to ensure a meaningful, compelling program. Teachers are encouraged to share what they learn

with their colleagues after training sessions, expanding the program's reach.

Additionally, DHL oversees all shipping, logistics, and tracking for the artwork and teaching materials involved in the program's 'Van Gogh Museum Editions' — three-dimensional, high-quality reproductions of Van Gogh works delivered to participating schools.

Teachers have reported that students overwhelmingly love the 'Heart of Art' experience. "I had students in the special Van Gogh classes who didn't want to leave, and stayed for the art," said one teacher.

ONE STUDENT FELT A DEEP CONNECTION TO VAN GOGH AS A RESULT OF THE PROGRAM:

"THIS GUY IS JUST LIKE US!"



INCOME AND EXPENSES

JULY 1, 2022 TO JUNE 30, 2023



OPERATING ACTIVITIES / SUPPORT AND REVENUE

PUBLIC REVENUE	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
The Department of Youth and Community Services	\$ 42,447,152	\$ —	\$ 42,447,152
New York City Department of Education	5,709,015	—	5,709,015
Child Care Stabilization grants	7,241,129	—	7,241,129
ExpandEd	130,742	—	130,742
New York State	1,685,206	—	1,685,206
Jacob K. Javits Gifted and Talented Education Program, U.S. Department of Education	711,064	—	711,064
Total Public Revenue	57,924,308	—	57,924,308
PRIVATE CONTRIBUTIONS			
Grants	478,974	321,768	800,742
Individuals	106,526	—	106,526
Special events:			
Contributions	877,589	—	877,589
Other revenue	10,516	—	10,516
Less: Costs of direct benefits to donors	(238,457)	—	(238,457)
Special Events, Net	649,648	—	649,648
Total Private Contributions	1,235,148	321,768	1,556,916
OTHER REVENUE			
Family Sustained	464,630	—	464,630
Other revenue	85,599	—	85,599
In-kind revenue	9,160	—	9,160
Net assets released from restrictions	90,000	(90,000)	—
Total Other Revenue	649,389	(90,000)	559,389
TOTAL SUPPORT AND REVENUE	59,808,845	231,768	60,040,613
EXPENSES			
Program	54,930,685	—	54,930,685
Management and General	8,195,806	—	8,195,806
Fundraising	619,455	—	619,455
TOTAL EXPENSES	63,745,946	—	63,745,946
Change in net assets from operating activities	(3,937,101)	231,768	(3,705,333)
NON-OPERATING ACTIVITIES			
Investment return (loss), net	118,532	—	118,532
Interest income	4,868	—	4,868
Interest expense	(70,197)	—	(70,197)
Forgiveness of PPP loan	6,175,182	—	6,175,182
Change in net assets from non-operating activities	6,228,385	—	6,228,385
CHANGE IN NET ASSETS	2,291,284	231,768	2,523,052
NET ASSETS, BEGINNING OF YEAR	5,371,885	125,000	5,496,885
NET ASSETS, END OF YEAR	\$7,663,169	\$356,768	\$8,019,937

DONOR LIST

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